

## **IETS 48th Annual Conference**

Savannah, Georgia January 10–13, 2022 www.iets.org/2022



# IETS 2022 GENERAL INFORMATION

#### **IETS Governing Board**

Cesare Galli, President Rebecca Krisher, Vice President Pierre Comizzoli, Treasurer Governors: Hanna Grothmann, Kazuhiro Kikuchi, Marc-André Sirard, Joanna Souza-Fabjan, Lotte Bjoerg Strøbech

#### **IETS 2022 Program Chairs**

Hilde Aardema Flávio Vieira Meirelles

#### **IETS 2021 Committees**

Annual Conference; Audit; Awards; Companion Animals, Non-Domestic and Endangered Species (CANDES); Data Retrieval; Domestic Animal Biomedical Embryology (DABE); Emerging Technologies and Issues; Exhibits and Sponsors; Forms and Certificates; Health and Safety Advisory (HASAC); Membership; Morulas; Nominations; Partner Societies; Procedures; Publications; Webinar/Innovation Workshop; and Website and Social Media

#### Statistics for the 2020 Meeting in North America

- Number of participants: 459 from 40 countries; attendees were scientists, young researchers, and students
- Number of exhibitors: 16 exhibitors from 6 countries
- Oral presentations: 28, including 11 from young scientists
- Number of posters: 231 posters from 36 countries

Cover Photo Credit: istock.com/DenisTangneyJr

### IETS WELCOME AND INVITATION

#### **Dear Sponsors and Exhibitors,**

On behalf of the International Embryo Technology Society (IETS) and the IETS Board of Governors, it is our pleasure to invite you to attend the 48th Conference of the IETS to be held in Savannah, Georgia, at the Hyatt Regency Savannah, January 10–13, 2022. The Annual Conference of the IETS has emerged as the preeminent meeting in advanced animal reproductive biotechnology, covering a broad area from embryo production and transfer techniques to cloning and transgenesis. The conference typically attracts more than 500 attendees from all over the world. Basic researchers and embryo transfer practitioners attend the meeting to learn about the most recent advances in embryo technology and related areas. Two preconference symposia (1 day) will complete the program covering companion animals and non- domestic species (CANDES) and the other on the situation and regulatory aspects connected to in vitro produced embryos in different species (HASAC). Our sponsors and exhibitors are integral in providing our attendees with a valuable experience. Your tremendous financial support makes it possible to offer these excellent conference programs.

Join us at the IETS Annual Conference 2022! Cesare Galli President, IETS

#### WHAT'S DIFFERENT THIS YEAR AT IETS?

To attract more practitioners to our conference, we have added a special presentation session and abstract submission format just for them.

To increase booth visits, we will continue the fun prize drawings for attendees who visit all exhibitors.

A recent Harvard Business Review (Managing Across Distance in Today's Economic Climate) stated that "all survey participants (95%) said that face-to-face meetings are essential to building long-term business relationships." In the field of reproductive biology, IETS offers a great opportunity to do just that!

In Savannah in 2022, it will be possible to

- Network face-to-face with over 450 professionals
- Increase brand awareness at a preeminent international event
- Establish new relationships and catch up with existing customers
- · Drive new revenue and profit opportunities
- Utilize this high-profile event to launch new products and services
- Benefit from networking opportunities with key decision-makers

### TENTATIVE MEETING SCHEDULE

Monday	Tuesday	Wednesday	Thursday
Registration	Registration	Registration	Registration
Preconference Symposium Exhibit Setup	Scientific Sessions	Scientific Sessions	Scientific Sessions
	<b>Exhibits and Posters</b>	<b>Exhibits and Posters</b>	Pioneer Award Presentation Exhibits and Posters
	Opening Session	Practitioners' Forum	
	Distinguished Service Award	Closing Celebration	
	Welcome Reception		

#### **ABOUT IETS**

The International Embryo Technology Society (formerly the International Embryo Transfer Society) was formed in 1974 in Denver, Colorado, USA, to serve as a professional forum for the exchange of information among practitioners, scientists, educators, regulatory officials, livestock breeders, suppliers of drugs and equipment, and students. The purpose of the IETS is to further the science of animal embryo technology by promoting more effective research, disseminating scientific and educational information, fostering high standards of education, maintaining high standards of ethics, and cooperating with other organizations that have similar objectives.

Members of the Society are engaged in a number of specialties in a variety of species that are covered at the IETS annual meeting:

- Graduate Student Competition
- Undergraduate Poster Competition
- Male Physiology
- Folliculogenesis/Oogenesis
- Oestrus Synchronization / Artificial Insemination
- Superovulation
- · Oocyte Collection
- · Oocyte Maturation
- Fertilization / ICSI / Activation
- Cloning / Nuclear Transfer
- · Genetic Engineering
- · Embryo Culture
- Embryo Manipulation
- Stem Cells
- Cryopreservation / Cryobiology
- Embryo Transfer
- Early Pregnancy

- Developmental Biology
- · Periconceptional / Fetal Programming
- Companion CANDES
- Epidemiology / Diseases
- · Bioethics, Welfare, and Sustainability
- Case Reports and Field Data

#### Objectives

- Promote research and education in all areas of reproductive biology
- Disseminate scientific knowledge through education and training for the young researchers
- Encourage exchanges among professionals in both the private and public sectors in all related fields including science, regulation, and commercial use

#### A society focused internationally

- In partnership with AETA, AETE, ASPRA, CETA, EJETS, HBETS, JETS, KARB, KSET, OIE, SATE, SAVSEG, SBTE, SETE, SIET, and other associations
- IETS—48 years of innovation and education in the field of embryo technology

# JOIN US FOR THE 48TH ANNUAL CONFERENCE OF THE IETS

Hyatt Regency Savannah Savannah, Georgia January 10–13, 2022 http://www.iets.org/2022

Send your form to
IETS 2022 Annual Conference
1800 South Oak Street, Suite 100, Champaign, IL 61820 USA
Email: iets@assochq.org Fax: 217-398-4119

#### SPONSORSHIP INFORMATION

#### Platinum Sponsorship (US\$12,000+)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Platinum Sponsor in the Program Book
- Two-minute presentation at the beginning of a sponsored session
- · Logo in the December 2021 and March 2022 issues of the IETS Newsletter, with special recognition as a Platinum Sponsor
- Recognition during opening and closing sessions of the Annual Conference from the podium and with a slide of the company logo and name
- Logo printed in the Program Book
- Complimentary exhibit booth (includes two full meeting registrations)
- Two full-page, black-and-white advertisements in the Program Book
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- Two additional complimentary full meeting registrations
- Special recognition as Platinum Sponsor in the Program Book
- · Special signage for Platinum Sponsor at meeting site
- Opportunity to host a breakfast or lunch company seminar at the IETS Annual Meeting

#### Gold Sponsorship (US\$8,000-\$11,999)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Gold Sponsor in the Program Book
- Two-minute presentation at the beginning of a sponsored session
- Logo in the December 2021 and March 2022 issues of the IETS Newsletter, with special recognition as a Gold Sponsor
- Recognition during the opening and closing sessions of the Annual Conference from the podium and with a slide of the company logo and name
- · Logo printed in the Program Book
- Complimentary exhibit booth at the Annual Conference (includes two full meeting registrations)
- One full-page, black-and-white advertisement in the Program Book
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- Two additional complimentary full meeting registrations

#### Silver Sponsorship (US\$5,000-\$7,999)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Silver Sponsor in the IETS Program Book
- Logo in the December 2021 and March 2022 issues of the IETS Newsletter, with special recognition as a Silver Sponsor
- Logo printed in the Program Book
- Exhibit booth at the Annual Conference at reduced rate of 50% off
- Complimentary Annual Conference attendance for one delegate
- One half-page, black-and-white advertisement in the Program Book
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session

#### Bronze Sponsorship (US\$2,500-\$4,999)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- · Recognition as Bronze Sponsor in the Program Book
- Logo printed in the Program Book
- Exhibit booth at the Annual Conference at reduced rate of 25% off
- · Complimentary Annual Conference attendance for one delegate
- · One quarter-page, black-and-white advertisement in the Program Book
- Sponsorship of the poster sessions with recognition on banner as Bronze Sponsor

#### Friends of the IETS (Up to US\$2,499)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- · Recognition as Friend in the Program Book
- · One black-and-white advertisement of one-eighth page (business card size) in the Program Book

# SPONSORSHIPS CAN BE TAILORED TO FIT THE NEEDS OF YOUR COMPANY

#### **Special Opportunities**

Do you have a special request or an activity you would like to hold as a sponsor to ensure your visibility? If so, do not hesitate to contact us so we can determine what IETS can do for you! Questions regarding IETS sponsorship? Contact the IETS office:

#### IETS@assochq.org or 217-398-4697

#### **Additional Sponsorship Opportunities**

- US\$2,500: Sponsorship of one of the following: Opening Reception, Refreshment Breaks, Meeting Bags. You want and need visibility and special recognition, and what better way is there than taking the direct path to every attendee's heart by sponsoring the Opening Reception or coffee and pastries during the poster sessions?
- US\$750: Sponsorship of one of the following sessions: the Practitioners' Forum, CANDES, DABE, Morulas, Scientific Sessions of the conference; recognition from the podium and with a slide of the company logo and name during the forum; and logo on the IETS meeting website.

#### Exhibitors (US\$2,000 per booth)

Exhibitors who are not Platinum, Gold, Silver, or Bronze Sponsors are entitled to the following:

- Exhibit booth of one unit (10 feet × 10 feet) including commercial surcharge and a standard outfit, includes draped table, 2 chairs, wastebasket
- Recognition as Exhibitor in the Program Book and on the web page of the IETS Annual Conference (and linked to your website)
- Two complimentary registrations for booth staff
- Coffee breaks on Tuesday, Wednesday, and Thursday
- · Welcome reception
- Lunch with the IETS Board of Governors—an opportunity to voice your concerns/suggestions

#### **Optional for Exhibitors**

- US\$200 per person: Extra staff in exhibit hall only (maximum of two persons); includes breaks on Tuesday,
   Wednesday, and Thursday
- US\$500: One full-page, black-and-white advertisement in the Program Book

#### Proceedings Sponsorship (US\$2,500)

- Logo on the IETS Annual Conference flash drive that is distributed to all attendees and IETS members
- Logo on the IETS website Annual Conference Sponsor page
- Recognition as Proceedings Sponsor in the Program Book
- · Complimentary Annual Conference attendance for one delegate

#### SPONSORSHIP PLEDGE FORM

Platinum (US\$12,000+); Gold (US\$8,000-\$11,999); Silver (US\$5,000-\$7,999); Bronze (US\$2,500-\$4,999); Friend (Up to US\$2,499)

Company

(as it should appear in program)

Contact Name Address \_\_\_\_\_ City \_\_\_\_\_ State\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_ Fax\_\_\_\_\_ \*Email \_\_\_\_\_ Phone\_\_\_\_ Onsite Contact Onsite Contact Email Company Description – Please provide a company description to be printed in the program and your company logo. Logo must be in .ai or .eps format. Exhibitors, please include products and services you want to promote at your booth. Please go to <a href="http://www.iets.org/2022/exhibitors">http://www.iets.org/2022/exhibitors</a> to enter the online exhibit management system. This system will allow you to select your booth, enter your company description, and upload your company logo. You may also email your description to iets@assochq.org. Company descriptions and ads must be received by October 7, 2021, to appear in the meeting program. **Payment** Total Amount Enclosed US\$\_\_\_\_ ☐ Check (please make payable to International Embryo Technology Society, must be drawn on US bank in US dollars) - or -☐ Please charge US\$ \_\_\_\_\_ to my credit card. Charge will appear as FASS online services on your statement. ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa Card Number \*Expiration Date \*CW \*Signature\_\_\_\_\_\_ Date \_\_\_\_\_

\*Required

### 2020 AND 2021 SPONSORS

Agtech

**ART Lab Solutions** 

**Calier** 

Ceva

**CSIRO Publishing** 

**ICPbio Reproduction** 

**IMV** Imaging

**IMV Technologies** 

**IVF** Bioscience

Professional Embryo Transfer Supply Inc. (PETS)

**ProGentus** 

Stroebech Media

**Trans Ova Genetics** 

**Vetoquinol** 

WTA Technologies LLC

**Zoetis** 

# 2020 AND 2021 EXHIBITORS

Agtech Inc.
Ansh Labs
ART Lab Solutions
ESCO Technologies Inc.
ICPbio Reproduction
IMV Imaging
IMV Technologies
IVF Bioscience
IVFtech ApS

Minitube USA Inc.

Partnar Animal Health

Professional Embryo Transfer Supply Inc. (PETS)

Universal Imaging Inc.

Vetoquinol

WTA Technologies LLC

### **EXHIBITOR INFORMATION**

	es, we would like to reserve booth space(s) (10 feet $\times$ 10 feet) for the IETS 2 Meeting.
Con	npany (as it should appear in program)
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and	pany Description – Please provide a company description to be printed in the program your company logo. Logo must be in .ai or .eps format. Exhibitors, please include prodand services you want to promote at your booth.
syste and org.	se go to <a href="http://www.iets.org/2022/exhibitors">http://www.iets.org/2022/exhibitors</a> to enter the online exhibit management em. This system will allow you to select your booth, enter your company description, upload your company logo. You may also e-mail your description to iets@assochq. Company descriptions and ads must be received by October 7, 2021, to appear in the ting program.
Pay	vment vment
Tota	al Amount Enclosed US\$
	Check (please make payable to International Embryo Technology Society, must be drawn on US bank in US dollars) – <b>or</b> –
	Please charge US\$ to my credit card. Charge will appear as FASS online services on your statement.  □ American Express □ Discover □ MasterCard □ Visa
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\*Required