

IETS 49th Annual Conference

Lima, Peru January 16–19, 2023 www.iets.org/2023



IETS 2023 GENERAL INFORMATION

IETS Governing Board

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Rebecca Krisher, Vice President
Pierre Comizzoli, Treasurer
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Rubessa, Marc-André Sirard,
Joanna Souza-Fabjan, Lotte
Bjoerg Strøbech

IETS 2023 Program Chairs

Hanna Grothmann Felipe Perecin

IETS 2022 Committees

Annual Conference; Audit; Awards; Companion Animals, Non-Domestic and Endangered Species (CANDES); Data Retrieval; Domestic Animal Biomedical Embryology (DABE); Emerging Technologies and Issues; Exhibits and Sponsors; Forms and Certificates; Health and Safety Advisory (HASAC); Membership; Morulas; Nominations; Partner Societies; Procedures; Publications; Webinar/Innovation Workshop; and Website and Social Media

Statistics for the 2022 Meeting in North America

- Number of participants: 345 from 34 countries; attendees were scientists, young researchers, and students
- Number of exhibitors: 16 exhibitors from 4 countries
- Oral presentations: 26, including 11 from young scientists
- Number of posters: 172 posters from 36 countries

Cover Photo Credit: Mercedes Becerra

IFTS WELCOME AND INVITATION

Dear Sponsors and Exhibitors,

On behalf of the International Embryo Technology Society (IETS) and the IETS Board of Governors, it is our pleasure to invite you to attend the 49th Conference of the IETS to be held in Lima, Peru, at the Westin Lima Hotel & Convention Center, January 16–19, 2023. The Annual Conference of the IETS has emerged as the preeminent meeting in advanced animal reproductive biotechnology, covering a broad area from embryo production and transfer techniques to cloning and transgenesis. The conference typically attracts more than 500 attendees from all over the world. Basic researchers and embryo transfer practitioners attend the meeting to learn about the most recent advances in embryo technology and related areas. Two preconference symposia (1 day) will complete the program covering reproduction of South American camelids organized at the veterinary faculty, "Advances on reproductive technologies in South American camelids." The other has been organized by DABE, on the era of synthetic embryos. Our sponsors and exhibitors are integral in providing our attendees with a valuable experience. Your tremendous financial support makes it possible to offer these excellent conference programs. For those who will not be able to make it to Lima, IETS will offer an online option so that you do not have to miss this important event. To complement the program, the IETS Foundation will support the participation of young members with an award program, and the Morulas will welcome them in an environment to network with the many colleagues present.

> Join us at the IETS Annual Conference 2023! Cesare Galli President, IETS

WHAT'S DIFFERENT THIS YEAR AT IETS?

To attract more practitioners to our conference, we have added a special presentation session and abstract submission format just for them.

To increase booth visits, we will continue the fun prize drawings for attendees who visit all exhibitors.

A recent report by the *Harvard Business Review*, "Managing Across Distance in Today's Economic Climate," stated that "all survey participants (95%) said that face-to-face meetings are essential to building long-term business relationships." In the field of reproductive biology, IETS offers a great opportunity to do just that!

In Lima in 2023, it will be possible to

- Network face-to-face with over 450 professionals
- Increase brand awareness at a preeminent international event
- Establish new relationships and catch up with existing customers
- Drive new revenue and profit opportunities
- Utilize this high-profile event to launch new products and services
- Benefit from networking opportunities with key decision-makers

TENTATIVE MEETING SCHEDULE

Monday	Tuesday	Wednesday	Thursday
Registration	Registration	Registration	Registration
Preconference	Scientific Sessions	Scientific Sessions	Scientific Sessions
Symposium	Exhibits and Posters	Exhibits and Posters	Pioneer Award Presentation
Exhibit Setup	Opening Session	Practitioners' Forum	
	Distinguished Service Award		Exhibits and Posters
			Closing Celebration
	Welcome Reception		

ABOUT IFTS

The International Embryo Technology Society (formerly the International Embryo Transfer Society) was formed in 1974 in Denver, Colorado, USA, to serve as a professional forum for the exchange of information among practitioners, scientists, educators, regulatory officials, livestock breeders, suppliers of drugs and equipment, and students. The purpose of the IETS is to further the science of animal embryo technology by promoting more effective research, disseminating scientific and educational information, fostering high standards of education, maintaining high standards of ethics, and cooperating with other organizations that have similar objectives.

Members of the Society are engaged in a number of specialties in a variety of species that are covered at the IETS annual meeting:

- Graduate Student Competition
- Undergraduate Poster Competition
- Male Physiology
- Folliculogenesis / Oogenesis
- Oestrus Synchronization / Artificial Insemination
- Superovulation
- · Oocyte Collection
- · Oocyte Maturation
- Fertilization / ICSI / Activation
- Cloning / Nuclear Transfer
- · Genetic Engineering
- · Embryo Culture
- Embryo Manipulation
- Stem Cells
- Cryopreservation / Cryobiology
- Embryo Transfer

A society focused internationally

 In partnership with AETA, AETE, ASPRA, CETA, EJETS, HBETS, JETS, KARB, KSET, NETA, OIE, SATE, SAVSEG, SBTE, SETE, SIET, VEMTED, and other associations

- Early Pregnancy
- · Developmental Biology
- · Periconceptional / Fetal Programming
- Companion CANDES
- Epidemiology / Diseases
- · Bioethics, Welfare, and Sustainability
- Case Reports and Field Data

Objectives

- Promote research and education in all areas of reproductive biology
- Disseminate scientific knowledge through education and training for young researchers
- Encourage exchanges among professionals in both the private and public sectors in all related fields, including science, regulation, and commercial use
- IETS—49 years of innovation and education in the field of embryo technology

JOIN US FOR THE 49TH ANNUAL CONFERENCE OF THE IETS

The Westin Lima Hotel & Convention Center
Lima, Peru
January 16–19, 2023
http://www.iets.org/2023

Send your form to
IETS 2023 Annual Conference
1800 South Oak Street, Suite 100, Champaign, IL 61820, USA
Email: iets@assochq.org Fax: 217-398-4119

SPONSORSHIP INFORMATION

Platinum Sponsorship (US\$12,000+)

- · Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- · Recognition as Platinum Sponsor in the Program Book
- Two-minute presentation at the beginning of a sponsored session
- Logo in the December 2022 and March 2023 issues of the IETS Newsletter, with special recognition as a Platinum Sponsor
- Recognition during opening and closing sessions of the Annual Conference from the podium and with a slide of the company logo and name
- · Logo printed in the Program Book
- Complimentary exhibit booth (includes two full meeting registrations)
- Two full-page, black-and-white advertisements in the Program Book
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- · Two additional complimentary full meeting registrations
- Special recognition as Platinum Sponsor in the Program Book
- · Special signage for Platinum Sponsor at meeting site
- Opportunity to host a breakfast or lunch company seminar at the IETS Annual Meeting

Gold Sponsorship (US\$8,000-\$11,999)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Gold Sponsor in the Program Book
- Two-minute presentation at the beginning of a sponsored session
- Logo in the December 2022 and March 2023 issues of the IETS Newsletter, with special recognition as a Gold Sponsor
- Recognition during the opening and closing sessions of the Annual Conference from the podium and with a slide of the company logo and name
- · Logo printed in the Program Book
- Complimentary exhibit booth at the Annual Conference (includes two full meeting registrations)
- One full-page, black-and-white advertisement in the Program Book
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- · Two additional complimentary full meeting registrations

Silver Sponsorship (US\$5,000-\$7,999)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Silver Sponsor in the IETS Program Book
- Logo in the December 2022 and March 2023 issues of the IETS Newsletter, with special recognition as a Silver Sponsor
- Logo printed in the Program Book
- Exhibit booth at the Annual Conference at reduced rate of 50% off
- Complimentary Annual Conference attendance for one delegate
- One half-page, black-and-white advertisement in the Program Book
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session

Bronze Sponsorship (US\$2,500-\$4,999)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Bronze Sponsor in the Program Book
- · Logo printed in the Program Book
- Exhibit booth at the Annual Conference at reduced rate of 25% off
- Complimentary Annual Conference attendance for one delegate
- One quarter-page, black-and-white advertisement in the Program Book
- Sponsorship of the poster sessions with recognition on banner as Bronze Sponsor

Friends of the IETS (Up to US\$2,499)

- Logo on the IETS website Annual Conference Sponsor page (and linked to your website)
- Recognition as Friend in the Program Book
- One black-and-white advertisement of one-eighth page (business card size) in the Program Book

SPONSORSHIPS CAN BE TAILORED TO FIT THE NEEDS OF YOUR COMPANY

Special Opportunities

Do you have a special request or an activity you would like to hold as a sponsor to ensure your visibility? If so, do not hesitate to contact us so we can determine what IETS can do for you! Questions regarding IETS sponsorship? Contact the IETS office:

IETS@assochq.org or 217-398-4697

Additional Sponsorship Opportunities

- US\$2,500: Sponsorship of one of the following: Opening Reception, Refreshment Breaks, Meeting Bags. You want and need visibility and special recognition, and what better way is there than taking the direct path to every attendee's heart by sponsoring the Opening Reception or coffee and pastries during the poster sessions?
- US\$750: Sponsorship of one of the following sessions: the Practitioners' Forum, CANDES, DABE, Morulas, Scientific Sessions of the conference; recognition from the podium and with a slide of the company logo and name during the forum; and logo on the IETS meeting website.

Exhibitors (US\$2,000 per booth)

Exhibitors who are not Platinum, Gold, Silver, or Bronze Sponsors are entitled to the following:

- Exhibit booth of one unit (10 feet × 10 feet), includes standard 8' backdrop drapes with 3' dividers, basic booth furniture (draped table, 2 chairs, wastebasket)
- Recognition as Exhibitor in the Program Book and on the web page of the IETS Annual Conference (and linked to your website)
- Two complimentary registrations for booth staff
- Coffee breaks on Tuesday, Wednesday, and Thursday
- · Welcome reception
- Lunch with the IETS Board of Governors—an opportunity to voice your concerns/suggestions

Optional for Exhibitors

- US\$100 per person: Extra staff in exhibit hall only (maximum of two persons); includes breaks on Tuesday,
 Wednesday, and Thursday
- US\$500: One full-page, black-and-white advertisement in the Program Book

Proceedings Sponsorship (US\$2,500)

- Logo on the IETS Annual Conference flash drive that is distributed to all attendees and IETS members
- Logo on the IETS website Annual Conference Sponsor page
- Recognition as Proceedings Sponsor in the Program Book
- Complimentary Annual Conference attendance for one delegate

SPONSORSHIP PLEDGE FORM

Platinum (US\$12,000+); **Gold** (US\$8,000-\$11,999); **Silver** (US\$5,000-\$7,999); **Bronze** (US\$2,500-\$4,999); **Friend** (Up to US\$2,499)

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PETS

2022 EXHIBITORS

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Stroebech Media

Universal Imaging Inc.

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EXHIBITOR INFORMATION

☐ Yes, we would like to reserve 2022 Meeting.	booth	space(s) (10 feet \times	10 feet) for the IETS
Company	as it should appear i	n nrogram)	
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International Embryo Technology Society 1800 South Oak St., Suite 100 Champaign, IL 61820

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