



IETS 50th Annual Conference
Denver, Colorado
January 9–12, 2024
www.iets.org/2024



IETS Welcome and Invitation

Dear Sponsors and Exhibitors,

On behalf of the International Embryo Technology Society (IETS) and the IETS Board of Governors, it is our pleasure to invite you to attend the 50th Annual Conference of the IETS, held from January 9 to 12, 2024, in beautiful Denver, Colorado. This will be a very special meeting, as we celebrate our 50th anniversary as a society in the same city where IETS began! Hear the history of embryo transfer and see the journey from basic beginnings to high-tech reproductive techniques. Members, scientists, veterinarians, guests, sponsors, and exhibitors will gather at the Hyatt Regency Denver at the Colorado Convention Center for the premier meeting in advanced animal reproductive biotechnology, covering a broad range of topics from embryo production and transfer techniques to nuclear transfer and gene editing.

The conference typically attracts more than 500 attendees from all over the world. Basic researchers and embryo transfer practitioners attend the meeting to learn about the most recent advances in embryo technology and related areas. Preconference symposia (1 day) will complete the program. The Companion Animals, Non-Domestic and Endangered Species (CANDES) Committee has prepared a program on species with high economic and social impact. The local organizing committee will also be presenting preconference symposia on exciting new topics that will be of interest to all attendees. To complement the program, the IETS Foundation will support the participation of young members with an award program, and our trainee group the Morulas will welcome them in an environment to network and to engage with professional members.

We sincerely hope that you will support this exciting meeting in Denver. Your generous financial support makes it possible to offer these exceptional educational conference programs. We thank you and look forward to seeing you for our 50th anniversary celebration!

Join us at the IETS Annual Conference 2024!

***Rebecca Krisher
President, IETS***



What's Different This Year at IETS?

To attract more practitioners to our conference, we have added a special presentation session and abstract submission format just for them. We have also extended the Practitioners' Forum and added more practical programs to our preconference and annual sessions.

To increase booth visits, we will continue the fun prize drawings for attendees who visit all exhibitors. A recent report by the *Harvard Business Review*, "Managing Across Distance in Today's Economic Climate," stated that "all survey participants (95%) said that face-to-face meetings are essential to building long-term business relationships." In the field of reproductive biology, IETS offers a great opportunity to do just that!

In Denver 2024, it will be possible to

- Network face-to-face with over 500 professionals
- Increase brand awareness at a preeminent international event
- Establish new relationships and catch up with existing customers
- Drive new revenue and profit opportunities
- Utilize this high-profile event to launch new products and services
- Benefit from networking opportunities with key decision-makers



Tentative Meeting Schedule

Tuesday, January 9	Wednesday, January 10	Thursday, January 11	Friday, January 12
Registration	Registration	Registration	Registration
Preconference Symposium	Scientific Sessions	Scientific Sessions	Scientific Sessions
Exhibit Setup	Exhibits and Posters	Exhibits and Posters	Pioneer Award Presentation
	Opening Session	Exhibitor and Poster Reception	Exhibits and Posters
	Distinguished Service Award	Practitioners' Forum	Exhibitor and Poster Reception
	Welcome Reception		Closing Celebration

Sponsorship Opportunities

The IETS Annual Conference offers numerous sponsorship opportunities to meet the diverse interests of large and small companies and other organizations. Sponsorship options include high-profile sponsorships; symposia, workshops, and sessions; and other special events. All sponsors receive visibility before, during, and after the Annual Conference. This includes a listing and recognition in the *IETS Newsletter*, a company listing on the meeting website and the IETS home page, signage at the meeting, a company listing in the program book, reduced pricing for advertising in the program book, and other recognition, depending on the level of support. IETS is continuing to develop new sponsorship opportunities for the IETS 2024 Annual Conference to meet our sponsor needs.

Special Sponsorships



Meeting Tote Bags

Get your company name and logo on an item that will be reused by attendees for years to come! The meeting tote bag is a great way to showcase your company! This item must be co-sponsored with IETS and will include the IETS logo.



Welcome Reception

Reach your target market at the welcome reception by sponsoring this popular welcome event!



Coffee and Breakfast in the Exhibit Hall

Sponsor one of these and be the hero who brings the coffee to this daily morning event.



Mobile App

Your company logo could make quite a splash as the focal point of the official Annual Meeting mobile app's opening page!



Symposia, Sessions, and Practitioners' Forum

Sponsor a symposium, Practitioners' Forum, general session, or poster session that fits your company goals and targets the specific audience you are looking to reach. Before the start of the session, play a short video promoting your company or product.



Hotel Key Cards

Get your brand in everyone's hands as soon as they check into their hotel room. Your company will then be top of mind every time they use their room key.

Special Opportunities

Do you have a special request or an activity you would like to hold as a sponsor to ensure your visibility? If so, do not hesitate to contact us so we can determine what IETS can do for you! Questions regarding IETS sponsorship? Contact the IETS office: IETS@assoqh.org or 217-398-4697

Join us for the
50th Annual Conference of the IETS

Hyatt Regency Denver
at Colorado Convention Center

#IETS2024



Sponsorship Information

	Platinum (US\$12,000)	Gold (US\$8,000–\$11,999)	Silver (US\$5,000–\$7,999)	Bronze (US\$2,500–\$4,999)	Friends of the IETS (Up to US\$2,499)
Program Book Advertisement	2 full-page	1 full-page	1 half-page	1 quarter-page	1 eighth-page
Exhibit Booth	Complimentary	Complimentary	50% discount	25% discount	
Complimentary Registrations	4	3	1	1	
Special Recognition in the IETS Newsletter	✓	✓	✓		
Recognition at Opening and Closing Sessions	✓	✓			
Event Naming Rights	✓	✓			
Special Signage at the Conference	✓				
Special Recognition on the website	✓				

Sponsors are recognized in the Program Book with their sponsorship level. All IETS Annual Conference sponsors' logos appear in the Program Book and are linked to their websites on the Annual Conference Sponsor page of the IETS website. Additional benefits are listed below.

Platinum Sponsorship

- Two-minute presentation at the beginning of a sponsored session
- Opportunity to host a breakfast or lunch company seminar at the IETS Annual Meeting

Gold Sponsorship

- Thirty-second recorded presentation at the beginning of a sponsored session, plenary session, or poster session

Silver Sponsorship

- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served)

Bronze Sponsorship

- Sponsorship of the poster sessions with recognition on banner as Bronze Sponsor





Exhibitors (US\$2,000 Per Booth)

Exhibitors who are not Platinum, Gold, Silver, or Bronze Sponsors are entitled to the following:

- Exhibit booth of one unit (10 feet x 10 feet), includes standard 8' backdrop drapes with 3' dividers, basic booth furniture (draped table, two chairs, wastebasket)
- Recognition as Exhibitor in the Program Book and on the web page of the IETS Annual Conference (and linked to your website)
- Two complimentary registrations for booth staff
- Coffee breaks on Tuesday, Wednesday, and Thursday
- Welcome reception
- Two poster sessions
- Lunch with the IETS Board of Governors—an opportunity to voice your concerns or suggestions

Optional for Exhibitors

- US\$250 per person: Extra staff in exhibit hall only (maximum of two persons); includes breaks on Tuesday, Wednesday, and Thursday
- US\$750: One full-page, black-and-white advertisement in the Program Book



Thank You to Our 2023 Sponsors

Gold



CALIER
SUSTAINABILITY
IN ANIMAL HEALTH

Silver



Bronze



PUBLISHING



Friends



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