

IETS 2027 Annual Conference **PROSPECTUS**

Porto, Portugal • January 16–19 • 2027

www.iets.org/Meetings/2027-IETS-Annual-Meeting

IETS

INTERNATIONAL EMBRYO TECHNOLOGY SOCIETY



IETS WELCOME AND INVITATION



Dear Sponsors and Exhibitors,

On behalf of the International Embryo Technology Society (IETS) and the IETS Board of Governors, we cordially invite you to join us in Porto, Portugal, for the 53rd Annual Conference of the IETS, taking place January 16 to 19, 2027.

Typically, our conference brings together more than 550 scientists, veterinarians, embryo transfer practitioners, industry leaders, and students from across the globe. This gathering is the foremost venue for learning about the latest advances in animal reproductive biotechnology—and for building the professional relationships that drive our field forward.

The 2027 scientific program will span a broad range of topics, including environmental stress and gamete fitness, the evolution of reproductive technologies, managing embryos' external conditions to improve internal conditions, and current advances in successful cattle breeding. We

are honored to announce that, for the first time in IETS history, our program will feature two keynote speakers—Melina Schuh, PhD (Max Planck Institute for Multidisciplinary Sciences; Germany), as an opening keynote exploring the oocyte-to-embryo transition on Sunday, January 17, 2026, and Matt Lucy, PhD (University of Missouri; USA), as our George E. Seidel Jr. Keynote Lecture speaker to close out the main program reviewing metabolism and reproduction in dairy cows on Tuesday, January 19, 2027. To further support our international attendees, scientific sessions will feature real-time artificial intelligence (AI) translation powered by Wordly AI, ensuring full accessibility for participants across languages.

In addition to the main program, we will also host a preconference symposium and workshop, and a postconference symposium. The first, From Environment to Fertility: Practical Strategies for Improving Reproductive Success In Vivo and In Vitro, is hosted by the 2027 Local Organizing Committee. The second, the Equine Assisted Reproductive Technologies (ARTs) Preconference Workshop, is orchestrated by the Equine ARTs Committee. Wrapping up the conference, an expert team of researchers from the National Research Institute for Agriculture, Food and Environment (INRAE; France) has organized the Domestic Animal Developmental Origins of Health and Disease (DOHaD) and Epigenetics (DADE) Postconference Symposium.

Additionally, the IETS Foundation will present multiple awards to support the participation of students and early career members, and our trainee group, the Morulas, will convene to network and engage with professional members throughout the meeting.

Your partnership makes all of this possible. Sponsor and exhibitor support allow us to offer exceptional educational programming, meaningful networking opportunities, and career development resources at every level of our field. With your contribution, we continue to advance animal ARTs, foster global collaboration, engage with regulatory agencies, improve public understanding of embryo technologies, and champion the next generation of scientists and practitioners. We hope these are goals you are proud to stand behind.

We sincerely thank you for your consideration and look forward to seeing you in Porto!

Marc-Andre Sirard
President, IETS

Cover photo credit: G. Musmeci, V. Lodde, A. M. Luciano, and F. Franciosi, Reproductive and Developmental Biology Laboratory, Department of Veterinary Medicine and Animal Sciences, University of Milan.

CURATED SPONSORSHIP LEVELS

Diamond

\$30,000 AND UP

- Complimentary exhibit booth
- Digital newsletter ad
- Meeting app banner
- Solo social media shout-outs
- Inside front cover advertisement in printed program + 1 additional full-page ad
- 5 complimentary conference registrations
- 5 Closing Ceremony registrations
- 5 invitations to the President's Reception
- Prominent logo placement in printed program
- Hyperlinked logo on IETS's website
- Recognition at IETS 2027
- Eligibility to support the 2027 webinars at a discounted rate

Platinum

\$20,000 TO \$29,999

- Complimentary exhibit booth
- 1 full-page advertisement in printed program
- Digital newsletter ad
- Meeting app banner
- Solo social media shout-outs
- 4 complimentary conference registrations
- 4 Closing Ceremony registrations
- 4 invitations to the President's Reception
- Prominent logo placement in printed program
- Hyperlinked logo on IETS's website
- Recognition at IETS 2027
- Eligibility to support the 2027 webinars at a discounted rate

Gold

\$15,000 TO \$19,999

- Complimentary exhibit booth
- Full-page advertisement in printed program
- Digital newsletter ad
- Meeting app banner
- Social media shout-outs
- 3 complimentary conference registrations
- 3 Closing Ceremony registrations
- 3 invitations to the President's Reception
- Prominent logo placement in printed program
- Hyperlinked logo on IETS's website
- Recognition at IETS 2027
- Eligibility to support the 2027 webinars at a discounted rate

CURATED SPONSORSHIP LEVELS

Silver

\$10,000 TO \$14,999

- 50% off the exhibit booth costs
- Half-page advertisement in printed program
- Digital newsletter ad
- 2 complimentary conference registrations
- 2 Closing Ceremony registrations
- 2 invitations to the President's Reception
- Prominent logo placement in printed program
- Hyperlinked logo on IETS's website
- Recognition at IETS 2027
- Eligibility to support the 2027 webinars at a discounted rate

Bronze

\$5,000 TO \$9,999

- 25% off the exhibit booth costs
- Digital newsletter ad
- 2 complimentary conference registrations
- 2 Closing Ceremony registrations
- 2 invitations to the President's Reception
- Hyperlinked logo on IETS's website
- Recognition at IETS 2027
- Eligibility to support the 2027 webinars at a discounted rate

Friend

\$2,500 TO \$4,999

- Printed flyer in meeting bag
- 1 invitation to the President's Reception
- Hyperlinked logo on IETS's website
- Recognition at IETS 2027
- Eligibility to support the 2027 webinars at a discounted rate

EXHIBIT OPPORTUNITIES

All refreshment breaks will be held in the exhibit area

Exhibit Booth: \$2,200 per booth

**Upgrade to Friend sponsorship
for only \$300 more!**

- Each indoor exhibit booth is 3 meters x 3 meters and includes the following:
 - Walls (2.4-meter back and 1-meter sides)
 - Lighting
 - An identification sign
 - 1 basic outlet
 - 1 table with 2 chairs
- 2 complimentary registrations for booth staff
- Exhibitors are recognized in the program book, 2027 meeting app, and with a hyperlinked logo on the IETS 2027 webpage

**There is an additional cost for Closing Ceremony tickets!*

IETS 2027 Exhibit Hall Hours			
Saturday, January 16	Sunday, January 17	Monday, January 18	Tuesday, January 19
	09:00 - 20:00	09:00 - 20:00	09:00 - 13:00
	Exhibits and Posters	Exhibits and Posters	Exhibits and Posters
13:00 - 17:00	18:45 - 20:45	16:15 - 18:15	13:00
Exhibit setup	Welcome Reception	Poster Reception	Exhibit teardown

For questions or to build your sponsorship package, contact Olivia Christopher (oliviach@assochq.org)

BUILD YOUR OWN SPONSORSHIP PACKAGE

BUILD YOUR OWN SPONSORSHIP PACKAGE

1 opportunity available!



MEETING APP SPLASH PAGE
\$6,500

1 opportunity available!



SEAT COVERS*
\$5,000

2 opportunities available!



FULL LUNCH SPONSORSHIP
Monday or Tuesday
\$10,000

2 opportunities available!



PARTIAL LUNCH SPONSORSHIP
Monday or Tuesday
\$5,000

Many opportunities available!



AUDIO-VISUAL EQUIPMENT
Sunday, Monday, or Tuesday
\$3,000 for full sponsorship or
\$1,600 for partial sponsorship

1 opportunity available!



SOLD
FULL DAY BREAKFASTS
\$7,500

1 opportunity available!



MORNING BREAK
Monday
\$4,000

1 opportunity available!



AFTERNOON BREAK
Tuesday
\$4,000

1 opportunity available!



NAME/LOGO ON REGISTRATION BAG
\$5,000

Opportunities available!



ADD 1 ITEM TO REGISTRATION BAG
\$2,500

Student/Trainee event



MORULAS CAREER LUNCHEON
Sunday, January 17
\$2,000

Student/Trainee event



FOUNDATION STUDENT RESEARCH
COMPETITION BREAKFAST
Sunday, January 17
\$2,000

Student/Trainee event



STUDENT MIXER
Sunday, January 19
\$2,000

Student/Trainee event



MORULAS MENTOR LUNCHEON
Tuesday, January 19
\$2,000

1 opportunity available!



AFTERNOON POSTER SESSION
WITH REFRESHMENTS
Monday, January 18
\$6,500

1 opportunity available!



MORNING POSTER SESSION
WITH REFRESHMENTS
Tuesday, January 19
\$6,500

Opportunities available!



WELCOME RECEPTION
Sunday, January 17
\$19,000 for full sponsorship or
\$10,000 for partial sponsorship

2 opportunities available!



SOLD
CLOSING CEREMONY
Tuesday, January 19
\$30,000 for full sponsorship or
\$15,000 for partial sponsorship

1 opportunity available!



SOLD
LOGO'D EVERYWHERE AWARDS
Sunday, January 17
\$19,000 for full sponsorship or
\$10,000 for partial sponsorship

Opportunities available!



SPONSOR 1 MAIN PROGRAM SESSION
Sunday, Monday, or Tuesday
\$4,000

*The sponsoring company must supply seat covers (at least 400), or IETS can order them for an additional \$1,000.

DRAFT SCHEDULE OVERVIEW

Saturday, January 16

Local Organizing Committee Equine ARTs Preconference Workshop

Registration Opens Exhibit Setup

Sunday, January 17

Opening Keynote	Fundamental/Basic Sessions
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Morulas Mentor Luncheon	Distinguished Practitioner Award Ceremony
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Welcome Reception

Morulas Forum and Business Meeting	Student Mixer
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Monday, January 18

Applied Sessions	Peter W. Farin Trainee Travel Scholarship Presentations
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CANDES Forum (concurrent)	Practitioners' Forum (concurrent)
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Tuesday, January 19

Foundation Early Career Achievement Award Presentations

Morulas Career Luncheon	Pioneer Award Presentation
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George E. Seidel Jr. Keynote Lecture

Foundation Student Competition Awards Ceremony	Exhibit Teardown
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Closing Ceremony

Wednesday, January 20

Domestic Animal Developmental Origins of Health and Disease (DOHaD) and Epigenetics (DADE)
Postconference Symposium

SPONSOR AND EXHIBIT APPLICATION

COMPANY NAME:

COMPANY CONTACT AND TITLE:

ADDRESS:

CITY & PROVINCE/STATE:

ZIP CODE:**TELEPHONE:**

EMAIL ADDRESS:

WEBSITE:

NAME OF COMPLIMENTARY REPRESENTATIVE(S) ATTENDING (IF APPLICABLE):

BRANDING

To ensure that you are included in the Sponsor/Exhibitor brochure in each attendee's registration packet and the event PowerPoint presentation, **please provide the following information to oliviac@assoqh.org no later than October 1, 2026**: Company contact information if different from above (i.e., address, telephone, fax, email, and website, etc.) A high-quality logo (300 DPI)

REQUISITION & CONTRACT FOR EXHIBIT SPACE

For the sum of \$ _____ USD, you are hereby requested to reserve exhibit space for us at the 2027 IETS Annual Conference being held at the Alfândega do Porto from January 16 to January 19, 2026. The IETS/FASS office will reach out with a corresponding invoice and secure payment link once the signed contract is returned.

All rules and regulations governing the exhibition have been read by us and are hereby accepted and are a part of the contract, and we agree to comply with them. It is agreed that in the event that the IETS shall fail to open the exhibition or furnish space to us, it will refund all sums paid hereunder, which shall be in full liquidation of all loss or damages suffered by us.

CANCELLATION POLICY: All confirmed/contracted exhibit space canceled before/on December 16, 2026, will be subject to a \$500.00 USD service charge per space. All cancellations on/after **December 17, 2026**, will forfeit the entire booth fee and can be recognized as a sponsorship if the company chooses.

DATE:

COMPANY:

SIGNED BY (print):

TITLE:

SIGNATURE:



SPONSOR AND EXHIBIT FEES

SPONSOR PACKAGES	COST (USD)	TOTAL
Diamond*	\$30,000 AND UP	
Platinum*	\$20,000 TO \$29,999	
Gold*	\$15,000 TO \$19,999	
Silver	\$10,000 TO \$14,999	
Bronze	\$5,000 TO \$9,999	
Friend	\$2,500 TO \$4,999	

*(1) exhibit booth included

EXHIBIT	COST (USD)	TOTAL	
Exhibit Booth	\$2,200 each		
Additional Exhibitor Registration	\$550 each		
1 Full-Page Advertisement in Printed Program Book	\$750		
Electrical Outlet (230V)	Please indicate if you require an electrical outlet for your booth: Yes No		
Booth # Preference	1st Choice #	2nd Choice #	3rd Choice #

Booths are assigned on a first-come, first-served basis. Please list your **top three** preferred exhibit spaces (see preliminary floor plan on the next page) and any potential exhibitors you do not wish to be placed next to. The final floor plan will be shared at a later date.

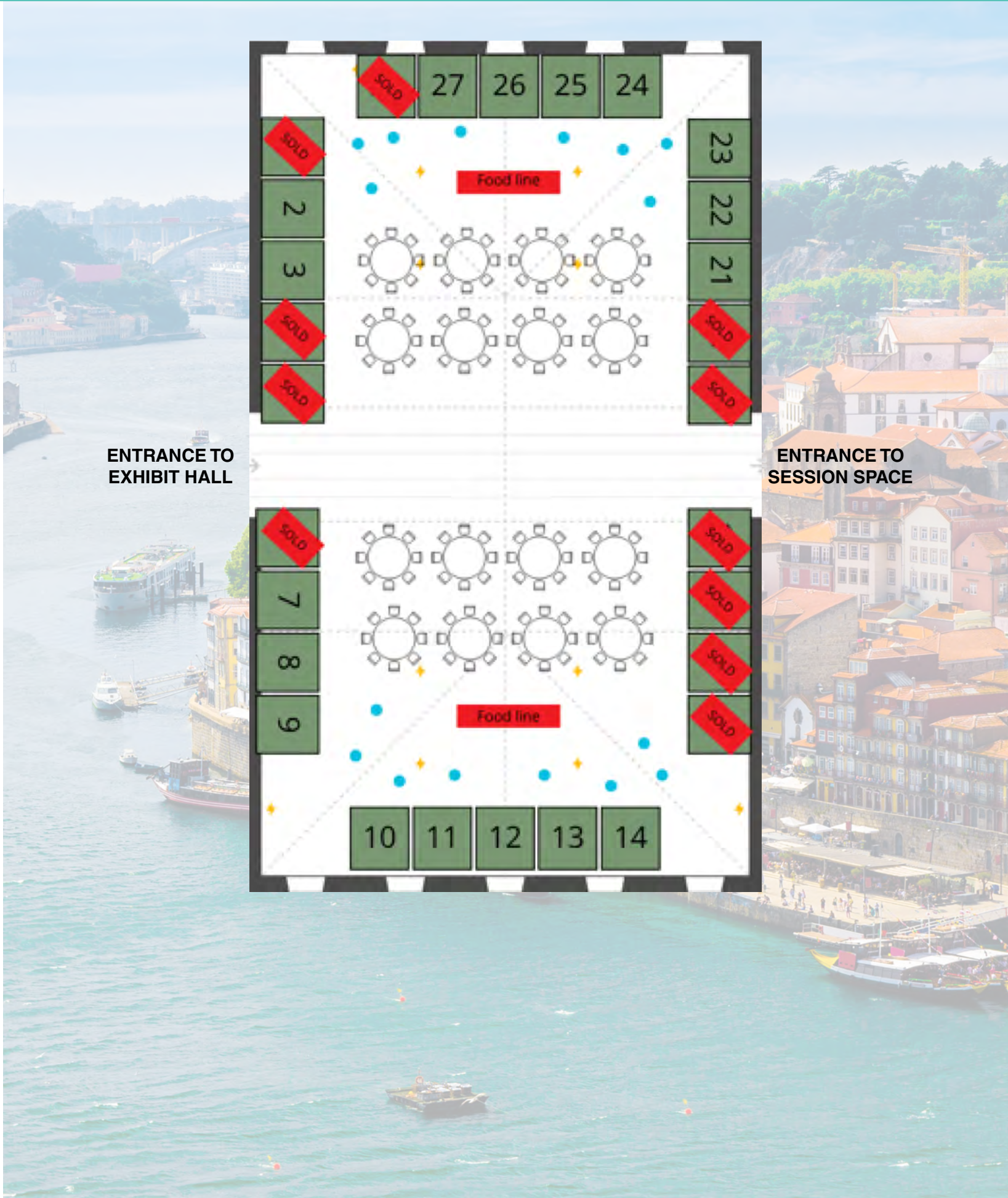
We will do our best to accommodate your requests, but space is limited.

Exhibitors who are NOT Diamond, Platinum, Gold, Silver, or Bronze Sponsors are entitled to the following:

- a 3-meter x 3-meter booth, which includes walls (2.4-meter back and 1-meter sides), lighting, an identification sign, one outlet, and one table with two chairs.
- 2 complimentary registrations for booth staff
- Recognition in the program book, 2027 meeting app, and with a hyperlinked logo on the IETS 2027 webpage

**There is an additional cost for Closing Ceremony tickets!*

PRELIMINARY FLOOR PLAN



SPONSOR AND EXHIBIT FEES

À LA CARTE SPONSORSHIPS	DATE	COST (USD)	TOTAL
Meeting App Splash Page <i>(single sponsorship opportunity)</i>	Saturday, January 16, to Wednesday, January 20	\$6,500	
Seat Covers <i>(single sponsorship opportunity)</i>	Saturday, January 16, to Wednesday, January 20	\$5,000	
Add 1 Item to Registration Bag <i>(multiple sponsorship opportunities)</i>	Saturday, January 16, to Wednesday, January 20	\$2,500	
Name/Logo on Registration Bag <i>(single sponsorship opportunity)</i>	Saturday, January 16, to Wednesday, January 20	\$5,000	
Any Main Program Session <i>(per session)</i>	Sunday, January 17, to Tuesday, January 19	\$4,000	
Audio-Video Equipment	Sunday, January 17	\$3,000	
	Monday, January 18	\$3,000	
	Tuesday, January 19	\$3,000	
Lunch	SOLD		
	Monday, January 18	\$10,000	
	Monday, January 18 <i>(partial sponsor)</i>	\$5,000	
	Tuesday, January 19	\$10,000	
	Tuesday, January 19 <i>(partial sponsor)</i>	\$5,000	
Coffee Break(s)	SOLD		
	Monday, January 18 <i>(morning)</i>	\$4,000	
	Tuesday, January 19 <i>(afternoon)</i>	\$4,000	
Welcome Reception	Sunday, January 17	\$19,000	
	Sunday, January 17 <i>(partial sponsor)</i>	\$10,000	
Morulas/Student Events If you are interested in sponsoring one of these events, please indicate which one and we will connect you with the Morulas Board of Governors	Morulas Career Luncheon Sunday, January 17	\$2,000	
	Foundation Student Competition Research Breakfast Sunday, January 17	\$2,000	
	Student Mixer Sunday, January 17	\$2,000	
	Morulas Mentor Luncheon Tuesday, January 19	\$2,000	
Foundation Donation	Donate 10% of your total to support the IETS Foundation's mission to stimulate research and support youth programs and education in the field of embryo transfer and its associated technologies.		

INFORMATION AND RULES GOVERNING SPONSORS AND EXHIBITS

SPONSORSHIP ASSIGNMENT

All choices of sponsorship will be dealt with according to sponsorship level and then on a first-come, first-served basis, providing the application is received by the deadline date of **October 1, 2026**.

SPONSORSHIP INFORMATION

- Sole sponsor of the closing ceremony will have the opportunity to address the delegates during the ceremony and will be recognized with signage.
- Sole sponsor of the preconference social will have the opportunity to address the delegates during the social and will be recognized with signage.
- Sole sponsors of sessions and seminars will be given the opportunity to introduce the speakers prior to the first presentation.
- Sponsorship levels will be recognized on a screen in the opening session, on the IETS website and app listing, in the convention program, and exhibit/sponsor brochure if the application is received before the deadline date.
- Partners who sponsor the Annual Conference are eligible to support 2027 webinars at a discounted rate.

FOUNDATION SPONSORSHIP INFORMATION

- IETS invites you to support the IETS Foundation's mission to stimulate research and support youth programs and education in the field of embryo transfer and its associated technologies in related fields of productive physiology and biomedical activity.
- By donating 10% of your total spend to the Foundation, you will receive recognition during the student competition presentations and during the award ceremony. You will be recognized with signage during both poster receptions.
- Sponsorship levels will be recognized on a screen in the Opening Session, on the IETS website and app listing, in the convention program, and exhibit/sponsor brochure if the application is received before the deadline date.
- You can also donate directly to the Foundation online.

EXHIBIT SPACE ASSIGNMENT

Exhibit spaces will be assigned on a first-come, first-served basis, provided the application is received by the deadline date of **October 1, 2026**. Exhibitors may choose their event space on the Convention site or through this form. The Exhibit Chairperson reserves the right to make reasonable adjustments in the location of tables for the benefit of the exhibitor and the betterment of the total exhibit.

USE OF EXHIBIT SPACE

The Exhibit Chairperson reserves the right to decline or prohibit any exhibit or part of an exhibit which, in their opinion, is not suitable and in keeping with the character of the Convention. No spaces shall be sublet without the direct written consent of the Exhibit Chairperson. Displays will be permitted on the exhibit floor only by official exhibitors. Distribution of advertising matter by representatives of firms who are not official exhibitors is strictly forbidden.

The Exhibit Chairperson reserves the right to restrict exhibits to a minimum noise level and to suitable methods of operation and display of materials. If, for any reason, an exhibit or its contents are deemed objectionable by IETS, the exhibit will be subject to removal. This reservation includes persons, things, conduct, printed material, or any item of poor character which the IETS considers objectionable to the Convention's well-being. In the event such as eviction or restriction is enforced, IETS will not be liable for refunding rental fees or funds for exhibit equipment rental except at its own discretion. Exhibitor agrees that the IETS may substitute the actual space assigned to the exhibitor if necessary.

Exhibitors are urged to use novel and unique ways to attract attention to their exhibit space. The basic responsibility for attracting meeting participants to the exhibit is with the exhibitors. Companies may pay a \$2,500 sponsorship fee (check the box above) to place 1 item ONLY in the registration bag. No other promotional items will be allowed to be placed in the venue. Sponsors/exhibitors can only hand out materials at their booth or by choosing this sponsorship option.

INFORMATION AND RULES GOVERNING SPONSORS AND EXHIBITS CONT.

THANK YOU TO OUR 2026 SPONSORS!

EXHIBIT SPACES, HOURS OF OPERATION, & EQUIPMENT

Exhibit booth set-up will include a 3-meter x 3-meter booth with walls, a table, two chairs, and an identification sign. Please indicate if you require an electrical outlet (230V) for your booth.

For maximum exposure to attendees, breaks will take place in the exhibit area when possible. You will be receiving an Exhibitor Kit with shipping information at a later date. The kit will also have information on how to order special or additional furniture and special services from them or the convention center. The exhibits will be 3-meter x 3-meter booths with walls (2.4-meter back and 1-meter sides). There will be a skirted table, two chairs, and an identification sign.

SECURITY & LIABILITIES

IETS, the Alfândega do Porto, the exhibit company, or their corporate entities will not be responsible for loss of any material by or for any cause. Each exhibitor must make provision for the safeguarding of their goods, materials, equipment, and display at all times, and exhibitors are urged to carry their own insurance through their own sources at their own expense.

The management will exercise care for the protection of the exhibitors, materials, and displays. Beyond this, IETS, or any officer or staff member, will not be responsible for the safety of the property of the exhibitor, their agents, and employees from theft, damage by fire, accident, or any other cause.

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save the convention center, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the convention center and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

CANCELLATION POLICY

All confirmed/contracted exhibit space or sponsorships canceled on/before **December 16, 2026**, will be subject to a \$500.00 USD service charge per space or sponsorship opportunity. **All cancellations on/after December 17, 2026, will forfeit the entire fee.**

Diamond



Gold



Bronze



Friend



Foundation Graduate Student Research Competition Sponsor



THANK YOU TO OUR 2026 EXHIBITORS!

