2012 IETS
Innovation Workshop 1
Bringing the In Vitro-Produced Embryo to the Commercial Cattle Producer
Sponsor and Exhibit Prospectus
Sponsorship Information

GOLD SPONSORS (US$5,000+)
- Logo on the IETS website Innovation Workshop page
- A link to your company website from the Innovation Workshop page
- Recognition as a Gold Sponsor in the Program and with a slide of the company logo and name, and company name on sponsor recognition sign
- Sponsorship of one session, (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- Complimentary Innovation Workshop attendance for two delegates (a US$700 value)
- Complimentary exhibit booth at the Workshop (a US$750.00 value)
- Sponsorship of Cruise Dinner (first come)

SILVER SPONSORS (US$2,500–US$4,999)
- Logo on the IETS website Innovation Workshop page
- A link to your company website from the Innovation Workshop page
- Logo printed in the program
- Recognition as a Silver Sponsor in the Program
- Sponsorship of one session; with a slide of the company logo
- Complimentary Workshop attendance for one delegate (a US$350 value)
- Exhibit booth at the Workshop at reduced, 50% off, fee (a US$375 value)

BRONZE SPONSORS (US$1,000–US$2,499)
- Logo on the IETS website Innovation Workshop page
- Recognition as a Bronze Sponsor in the Program with reference to all optional sponsorships
- Exhibit booth at the Workshop at reduced, 25% off, fee (a US$189 value)
- Sponsorship of the poster sessions with recognition

FRIENDS OF THE IETS (UP TO US$999)
- Logo on the IETS website Innovation Workshop page
- Recognition as Friend of the IETS in the Program
Questions regarding IETS sponsorship?
Contact the IETS office
iets@assochq.org or 217-398-4697

EXHIBITORS (US$ $750 per booth)
Exhibitors who are not Gold, Silver or Bronze Sponsors are entitled to the following:
• Exhibit booth of one 10 × 10 unit including commercial surcharge and a standard outfit
• Recognition as Exhibitor in the Program, on the web page of the IETS Innovation Workshop page and signage at the workshop
• One complimentary registration for booth staff

Sponsorship/Exhibitor Form

Gold (US$5,000+); Silver (US$2,500–US$4,999); Bronze (US$1,000–US$2,999); Friend (Up to US$999)

☐ Yes, we would like to reserve ____ 10 × 10 space for the IETS Innovation Workshop

Company ________________________________________________________________
(as it should appear when listed)

Contact Name _________________________________________________________

Address ________________________________________________________________

City __________________________ State _________________ Zip ______________

Phone __________________________ Fax ________________________________

*E-mail _______________________________________________________________

Website _______________________________________________________________
Total Amount Enclosed
US$_____________________________________________________

☐ Check (please make payable to International Embryo Transfer Society, must be drawn on US bank in US dollars) – or –

Please charge US$____________________ to my credit card. Charge will appear as FASS online services on your statement.

☐ American Express   ☐ Discover   ☐ MasterCard   ☐ Visa

Card Number __________________________________________________________

Expiration Date __________________________

*Signature ________________________________ Date __________________________

*Required