



2012 IETS

Innovation Workshop 1

*Bringing the In Vitro-Produced Embryo to
the Commercial Cattle Producer*

Sponsor and Exhibit Prospectus



Sponsorship Information

GOLD SPONSORS (US\$5,000+)

- Logo on the IETS website Innovation Workshop page
- A link to your company website from the Innovation Workshop page
- Recognition as a Gold Sponsor in the Program and with a slide of the company logo and name, and company name on sponsor recognition sign
- Sponsorship of one session, (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- Complimentary Innovation Workshop attendance for two delegates (a US\$700 value)
- Complimentary exhibit booth at the Workshop (a US\$750.00 value)
- Sponsorship of Cruise Dinner (first come)

SILVER SPONSORS (US\$2,500–US\$4,999)

- Logo on the IETS website Innovation Workshop page
- A link to your company website from the Innovation Workshop page
- Logo printed in the program
- Recognition as a Silver Sponsor in the Program
- Sponsorship of one session; with a slide of the company logo
- Complimentary Workshop attendance for one delegate (a US\$350 value)
- Exhibit booth at the Workshop at reduced, 50% off, fee (a US\$375 value)

BRONZE SPONSORS (US\$1,000–US\$2,499)

- Logo on the IETS website Innovation Workshop page
- Recognition as a Bronze Sponsor in the Program with reference to all optional sponsorships
- Exhibit booth at the Workshop at reduced, 25% off, fee (a US\$189 value)
- Sponsorship of the poster sessions with recognition

FRIENDS OF THE IETS (UP TO US\$999)

- Logo on the IETS website Innovation Workshop page
- Recognition as Friend of the IETS in the Program

Questions regarding IETS sponsorship?
Contact the IETS office
iets@assoqh.org or 217-398-4697

EXHIBITORS (US\$ \$750 per booth)

Exhibitors who are not Gold, Silver or Bronze Sponsors are entitled to the following:

- Exhibit booth of one 10 × 10 unit including commercial surcharge and a standard outfit
- Recognition as Exhibitor in the Program, on the web page of the IETS Innovation Workshop page and signage at the workshop
- One complimentary registration for booth staff

Sponsorship/Exhibitor Form

Gold (US\$5,000+); Silver (US\$2,500–US\$4,999); Bronze (US\$1,000–US\$2,999); Friend (Up to US\$999)

Yes, we would like to reserve _____ 10 × 10 space for the IETS Innovation Workshop

Company _____
(as it should appear when listed)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

*E-mail _____

Website _____

Total Amount Enclosed

US\$ _____

Check (please make payable to International Embryo Transfer Society, must be drawn on US bank in US dollars) – or –

Please charge US\$ _____ to my credit card. Charge will appear as **FASS online** services on your statement.

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____

*Signature _____ Date _____

*Required