



*2012 International Embryo Transfer Society
Annual Conference*

Exhibit and Sponsor Prospectus

Tentative Meeting Schedule

Saturday	Sunday	Monday	Tuesday
Registration	Registration	Registration	Registration
Preconference Symposium	Scientific Sessions	Scientific Sessions	Scientific Sessions
Exhibit Setup	Exhibits & Posters	Exhibits & Posters	Exhibits & Posters
	Opening Session	Pioneer Award Presentation	Practitioners' Forum
	Welcome Reception		Closing Party

About IETS

The International Embryo Transfer Society was formed in 1974 in Denver, Colorado, USA, to serve as a professional forum for the exchange of information among practitioners, scientists, educators, regulatory officials, livestock breeders, suppliers of drugs and equipment, and students. The purpose of the IETS is to further the science of animal embryo transfer by promoting more effective research, disseminating scientific and educational information, fostering high standards of education, maintaining high standards of ethics, and cooperating with other organizations that have similar objectives.

Members of the Society are engaged in the practice of embryo transfer in a variety of species and in research on embryo production, transgenesis and cloning, mechanisms regulating embryo development, and development following embryo transfer. Species studied include domesticated and laboratory animals, and endangered species.

Join us at the IETS Annual Conference

Renaissance Glendale Hotel & Spa

Phoenix, Arizona

January 7–10, 2012

<http://www.iets.org/2012>

Sponsorship Information

GOLD SPONSORS (US\$8,000+)

- Logo on the IETS website Annual Conference Information and Sponsor pages
- A link to your company website from the Information and Sponsor pages
- Logo in the December 2011 and March 2012 issues of the *IETS Newsletter*, with special recognition as a Gold Sponsor by the chairman of the Local Organizing Committee
- Logo printed on the back cover of the registration booklet (if received by September 1, 2011)
- Logo printed in the Program Book
- One full-page, black-and-white advertisement in the Program Book
- Recognition as a Gold Sponsor in the Program Book, with reference to all optional sponsorships
- Recognition during the opening and closing sessions of the Annual Conference from the podium and with a slide of the company logo and name, and company name on sponsor recognition sign
- Sponsorship of one plenary session or poster session of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the session
- Complimentary Annual Conference attendance for two delegates (a US\$700 value)
- Complimentary exhibit booth at the Annual Conference (a US\$2,000 value)
- Lunch with Board of Governors to discuss ideas and suggestions for future meetings

SILVER SPONSORS (US\$5,000–US\$7,999)

- Logo on the IETS website Annual Conference Sponsor page
- A link to your company website from the Sponsor page
- Logo in the December 2011 and March 2012 issues of the *IETS Newsletter*, with special recognition as a Silver Sponsor by the chairman of the Local Organizing Committee
- Logo printed in the registration booklet (if received by September 1, 2011)
- Logo printed in the Program Book
- One half-page, black-and-white advertisement in the Program Book
- Recognition as a Silver Sponsor in the Program Book, with reference to all optional sponsorships

- Sponsorship of one plenary session or poster session of the Annual Conference (shared with other Silver Sponsors); recognition from the podium and with a slide of the company logo and name during the session
- Complimentary Annual Conference attendance for one delegate (a US\$350 value)
- Exhibit booth at the Annual Conference at reduced, 50% off, fee (a US\$1,000 value)
- Lunch with Board of Governors to discuss ideas and suggestions for future meetings

BRONZE SPONSORS (US\$2,000–US\$4,999)

- Logo on the IETS website Annual Conference Sponsor page
- One quarter-page, black-and-white advertisement in the Program Book
- Recognition as a Bronze Sponsor in the Program Book, with reference to all optional sponsorships
- Complimentary Annual Conference attendance for one delegate (a US\$350 value)
- Exhibit booth at the Annual Conference at reduced, 25% off, fee (a US\$500 value)
- Sponsorship of the poster sessions with recognition on banner as Bronze Sponsor
- Lunch with Board of Governors to discuss ideas and suggestions for future meetings

FRIENDS OF THE IETS (UP TO US\$1,999)

Intended for companies that are not Gold, Silver, or Bronze Sponsors or Exhibitors

- Logo on the IETS website Annual Conference Sponsor page
- Recognition as Friend of the IETS in the Program Book
- One black-and-white advertisement of one-eighth page (business card size) in the Program Book
- Lunch with Board of Governors to discuss ideas and suggestions for future meetings

PROCEEDINGS SPONSOR (US\$2,500) (first come, first served)

- Logo on the IETS Annual Conference CD that is distributed to all attendees and IETS members
- Logo on the IETS website Annual Conference Sponsor page
- Recognition as Proceedings Sponsor in the Program Book
- Complimentary Annual Conference attendance for one delegate (a US\$350 value)
- At 20% discount, of this level, is available to Gold or Silver Sponsors
- Lunch with Board of Governors to discuss ideas and suggestions for future meetings

Sponsorships can be tailored to fit the needs of your company.

Questions regarding IETS sponsorship?

Contact the IETS office

iets@assochq.org or 217-398-4697

Additional Sponsorship Options

- US\$3,000: Sponsorship of Pioneer Award (first come, first served); recognition from the podium, along with a slide of the company logo and name during the session
- US\$1,000: Sponsorship of the Conference Reception, with recognition from the podium and on banner
- US\$750 each: Extra exhibit booth space (maximum of two extra 10 × 10 units)
- US\$500: Sponsorship of the Practitioners' Forum of the Annual Conference (first come, first served); recognition from the podium and with a slide of the company logo and name during the forum and logo on the IETS meeting website

EXHIBITORS (US\$2,000 per booth)

Exhibitors who are not Gold, Silver or Bronze Sponsors are entitled to the following:

- Exhibit booth of one 10 × 10 unit including commercial surcharge and a standard outfit
- Recognition as Exhibitor in the Program Book and on the web page of the IETS Annual Conference
- Two complimentary registrations for booth staff (a US\$700 value)
- Coffee Breaks on Sunday, Monday, and Tuesday
- Welcome reception
- Lunch with Board of Governors to discuss ideas and suggestions for future meetings

Optional for Exhibitors

- US\$150 per person: Extra staff (maximum of two persons); includes coffee on Sunday, Monday, and Tuesday
- US\$300: One black-and-white advertisement of one-quarter page in the Program Book

Sponsorship Pledge Form

Gold (US\$8,000+); Silver (US\$5,000–US\$7,999); Bronze (US\$2,000–US\$4,999); Friend (Up to US\$1,999)

Company _____
(as it should appear when listed)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

*E-mail _____

Website _____

Company Description – On an attached sheet, please provide a company description to be printed in the program and your company logo. Exhibitors, please include products/services you want to promote at your booth.

Total Amount Enclosed
US\$ _____

Check (please make payable to International Embryo Transfer Society, must be drawn on US bank in US dollars) – or –

Please charge US\$ _____ to my credit card. Charge will appear as FASS online services on your statement.

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____

*Signature _____ Date _____

*Required

Exhibit Information

Yes, we would like to reserve _____ 10 × 10 space for the IETS Meeting.

Company _____
(as it should appear when listed)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

*E-mail _____

Website _____

Company Description – On an attached sheet, please provide a company description to be printed in the program and your company logo. Exhibitors, please include products/services you want to promote at your booth.

Total Amount Enclosed
US\$ _____

Check (please make payable to International Embryo Transfer Society, must be drawn on US bank in US dollars) – or –

Please charge US\$ _____ to my credit card. Charge will appear as FASS online services on your statement.

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____

*Signature _____

*Required

2011 Sponsors and Exhibitors

Gold Level (US\$8,000+)

Bioniche
Pfizer Animal Health

Silver Level (US\$5,000–US\$7,999)

ICP bio Reproduction

Bronze Level (US\$2,000–US\$4,999)

University of Florida, Experiment Station
ivm Technologies
Minitube of America
Biogenics
Cryo-Innovation Ltd.
Hamilton Thorne Inc.
Professional Embryo Transfer Supply Inc. (PETS)

Friend (Up to US\$1,999)

Eppendorf AG
University of Florida, Office of Research
Talentum Bio
ABS Global
CSIRO Publishing
Trans Ova Genetics
Bovance
Southeast Milk

**Please send your form to
IETS 2012 Annual Conference
2441 Village Green Place, Champaign, IL 61822**